

RAY Q. NGUYEN

Graphic Designer | Office

Houston, Texas | Phone: 713.363.1934 | Email: rayqhnguyen@gmail.com | Portfolio: rayq.graphics

Professional Summary

Results driven creative using digital assets and social media campaigns that improved user engagement by 150% on Instagram, Facebook and Esty. I am seeking a junior position at a digital agency or Print company and will help company growth and accomplish goals.

Experience

Executive Assistant.

2024-2026

Clutch City Insurance - Houston, TX

- Troubleshoot and respond to customer inquiries regarding Medicare market insurance plans
- Develop social media marketing strategy via Linked In and sms campaigns daily an
- Improved on speed of problem solving with customers by 75%

Owner/ Graphic Designer.

2021 - Present

Ray Q. Graphics - Remote

- Develop social marketing strategies and digital assets such as logos and icons
- Produce high level project results within time constraints
- Clients viewership and likes improved by %150 on Instagram and Facebook

Graphic Design team member.

2021 to 2022

Lonestar College - Kingwood, TX

- Attend meetings weekly with members discussing project briefs and brainstorm layout of campaign
- Developed email templates and other assets for presentation to faculty via Adobe suite and Google applications
- Team's concepts approved by chief officer of College for use in email marketing strategies in 2022 to 2023

Education

Associates in Visual Communications.

Graduated May 2023

Lonestar College- Kingwood TX

Bachelor of Art in History.

Graduated May 2011

University of Houston- Houston, TX

Skills

- Sketching | Google suite | Adobe Suite | A2P SMS Text platform skills | web builder research |
- Brainstorming | Time Management | Problem solving | Team work | Realistic Planning | Design Layout

Certfications

Linked-In Learning Center

Logo Design Certification | Designing with Emotion Certification| Illustrator Skills Certification

Hubspot Academy

Social Media Marketing Certification